

Don't be fooled!

Apparently, there is never a bad time for a scam. With rising energy prices, what better time to attempt to trick consumers than during the holidays just as the winter season gets underway?

Our warning today is about fake power savers or electricity savings boxes that are frequently hawked this time each year on the internet and social media platforms. Their pitch promises to cut your electricity bill 20% - 50% or more, reduce "dirty electricity," stabilize power, and even prolong the life of your appliances, all by plugging a simple device into an electric outlet.

The problem with these claims? They are not true. Consider these facts:

- The companies typically advertise these "energy savers" during the holiday season (early winter). They often recommend the device be used for a few months to "clean up the dirty energy" before you will see the benefits. When spring arrives your bill has been reduced (which would have happened anyway from less energy consumed by heating).
- They thrive on consumers' desire to save money and/or protect their health from scary-sounding (and typically fake) risks.
- Their advertising and promotional efforts employ scientific-sounding terminology, but not published specifications or any peer-reviewed testing.
- They flood social media, YouTube, and the internet with fake testimonials and paid reviews. These often look like legitimate articles but are, in fact, just paid advertisements.
- Their claims violate the laws of physics. There is no box that simply plugs into a wall that can do what they claim. It is basically a plug-in with an LED light in it. The claims are simply untrue.

These devices have been peddled on the internet for years, but there are reputable resources that accurately debunk these scammers' claims.

Sustainable Energy Group

(<https://sustainableenergygroup.com/energy-efficiency/avoiding-energy-scams-part-1/>)

VPN Wiki

(<https://vpnwiki.com/en/tesla-energy-saver-eco>)

Snopes

(<https://www.snopes.com/fact-check/nathan-gilroy-inventor-powersave/>)

ProfessorElectron

(<http://professorelectron.com/the-energy-saver-scam/>)

Reduction Revolution

(<https://reductionrevolution.com.au/blogs/how-to/power-saving-scams>)

ABC7 On Your Side

(<https://katv.com/community/7-on-your-side/dont-fall-for-gimmicks-claiming-to-save-you-money-on-electric-bills>)